Condense Product Research Information

Condense the information from your product research items.					
Product Research	**Researched product #1**	**Researched product #2**	**Researched product #3**	**Researched product #4**	**Researched product #5**
Positive Attributes	1. 2. 3. 4. 5.				
Observations: What negatives would help improve your product based on other products?	1. 2. 3. 4. 5.				
Price?	$				
Review Numbers					
How does this product relate to your ideal customer? *(Solving a problem, enriching, status, experience, hobby, etc.)*					
Refine the top attributes and improvements for each product.	1. 2. 3. 4. 5.				
Top attributes you can use in your product from the refined list above.					